



Procurement Summit Agenda Day Two

June 25th, 2026 PROCUREMENT SUMMIT MAIN STAGE

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08:50 Welcome

Our doors open at 08:50 - so you can start networking at the first coffee and secure the best seat.

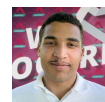
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09:50 Opening

A short welcome from the organisers.



Mark van den Brink
Procurement &
Sustainability Summit



Joel Haag
Procurement &
Sustainability Summit

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PANEL
DISCUSSION

10:30 Global Minds, Local Impact: International Leaders Insights from the Frontlines of Transformation

What really drives the leading minds in international procurement at the moment - and how are they tackling it? In our exclusive Fireside Chat, we bring three global CPOs on stage to open their doors and take us on a journey through ongoing transformation processes, strategic decisions and operational challenges.

In a 15-minute talk with our moderator, each CPO will talk about their own key topic - from digitalisation and resilience to sustainable supply chains. It's not just about visions, but about real insights: Where do they currently stand? What hurdles did (or do) they have to overcome? What has worked - and what hasn't?

This international deep dive provides inspiration, tangible learnings and a rare glimpse behind the scenes of global procurement strategies.



**Nabil Alnaowk
Cortes**
Telefónica



Andrzej Wtulich
Motherson Group

Host



Yurda Burghardt
Negotiation Advisory
Group

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11:15 Procurement Summit Startup Awards, part 3 with award ceremony

Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!

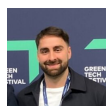
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FIRESIDE CHAT

**11:45 Sustainable Sourcing in Emerging Markets -
Between Ambition and Everyday Life**

How can sustainable procurement succeed in markets where social, environmental and economic standards often diverge widely? In this Fireside Chat, experienced procurement managers talk openly about the reality behind ESG targets, local challenges and regulatory pressure. It's about conflicting goals, pragmatic solutions and the balancing act between sustainability requirements and security of supply. An honest exchange about what sounds good on PowerPoint - and requires real commitment in practice.



Pascal Bayard
ContiTech



Alexander Batran
Weleda

Host



Thomas Heine
*The Sustainable
Procurement Pledge*

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12:15 Lunch break

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PANEL
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**14:15 Global teams, gender shift, Gen Z - time for a
cultural change in procurement?**

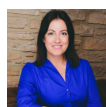
Part-time models, remote work, international teams and more diversity - the procurement of the future is not only digital, but also more human, more flexible and more inclusive. This panel shows how modern working models retain talent, how diverse teams lead to better decisions and how leadership must redefine itself when not everyone works in the same place. Between practice and vision, industry experts will discuss how we can rethink collaboration to create real impact in supply chains, teams and organisations.



Julia Nitsche
Swiss Life



Katharina Geelhaar
BEW



Verena Richter
Lavazza



Maximilian Rusin
KRONES

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15:00 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

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 **PANEL
DISCUSSION**

15:30 90 minutes is not enough - when purchasing helps plan the season

Match schedule, season logic, event pressure: in professional football, purchasing has to do more than just negotiate good conditions. How do clubs organise their procurement around match days, contracts and spontaneous requirements? Purchasing managers provide an insight into an industry in which planning and flexibility come together in the tightest of spaces.



Thomas Bergmann
SPORTFIVE



Max van Suntum
VfL Bochum



Nicolas Frevel
Hertha BSC

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16:45 Procurement Summit Awards Ceremony

Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.

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18:00 End of Procurement & Sustainability Summit 2026