



Procurement Summit Agenda Day One

June 25th, 2025 PROCUREMENT SUMMIT MAIN STAGE

**PROCUREMENT
SUMMIT MAIN
STAGE**

08:15 Welcome

Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.

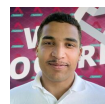
**PROCUREMENT
SUMMIT MAIN
STAGE**

09:15 Opening

A short welcome by the event organizer.



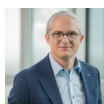
Mark van den Brink
*Procurement &
Sustainability Summit*



Joel Haag
*Procurement &
Sustainability Summit*

**PROCUREMENT
SUMMIT MAIN
STAGE**

09:30 Keynote in preparation



Jan Grothe
Deutsche Bahn

**PROCUREMENT
SUMMIT MAIN
STAGE**

10:00 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

**PROCUREMENT
SUMMIT MAIN
STAGE**

10:45 The CPO as a shaper of the future

Chief Procurement Officer – the role is currently changing faster than ever. New means, such as digital transformation, but also new challenges, such as global delivery bottlenecks or CO2 neutrality, require additional skills and an expanded repertoire. What is the best positioning of the CPOs of the future? What characteristics and leadership skills are particularly required for this role?



**Dr. Frederic
Folwaczny**
ALTANA

Host



Yurda Burghardt
*Negotiation Advisory
Group*

**PROCUREMENT
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STAGE**

11:30 Keynote in preparation

**PROCUREMENT
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STAGE**

12:00 Lunch break

PROCUREMENT
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STAGE

13:30 Sustainable procurement: Into the future together with a smile

The demands on procurement managers have increased massively in recent years, but so have the opportunities. Purchasing has never been in a better position to prove its value to a company than it is today. Mastering the challenges requires teamwork, both with internal and external stakeholders. Only with collaborative approaches can the right course be set together and economic, social and ecological improvements realised in the supply chains.



Gundula Ullah
FUNKE Mediengruppe



Dr. Alexander Miehr
Thüga

Host



Yvonne Jamal
*JARO Institut für
Nachhaltigkeit und
Digitalisierung*

PROCUREMENT
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14:15 Procurement Summit Startup Awards, part 1

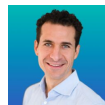
Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!



Michael Pleuger
akirolabs



Nils Stausberg
kiresult



Tobias Brühne
onu.energy

PROCUREMENT
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15:00 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

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15:45 Head to head: direct and indirect procurement competing for efficiency and value

In our panel "Head to Head": Direct and Indirect Procurement Competing for Efficiency and Value', we will discuss in detail how direct and indirect procurement face each other and compete for efficiency and value. We will highlight the different strategies, challenges and potentials of these two types of procurement and offer insights into their impact on organisations.



**Carmen Lilly
Zeitlinger**
Trodat



Florian Ehring
Tchibo



Dr. Boris Idler
Festo

PROCUREMENT
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STAGE

16:30 Procurement Summit Startup Awards, part 2

Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!

PROCUREMENT
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17:15 AI meets human touch: how automation is redefining procurement

Here we discuss how the integration of modern technologies such as IoT, AI and big data is changing the purchasing process and what role human expertise plays in this. Will automation and AI make procurement more efficient or jeopardise human jobs?



Simon Kreidel
Würth



Alexander Pingert
Lufthansa



Elena Brauns
Stromnetz Berlin



Boris Brauner
SIGNAL IDUNA

Host



Dr. Ulrich Piepel
*Consultant & Business
Angel*

PROCUREMENT
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18:00 Procurement Summit Awards Ceremony

Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.

PROCUREMENT
SUMMIT MAIN
STAGE

18:15 Procurement Summit AFTERSHOW LOUNGE

Drinks and networking for all participants



Procurement Summit Agenda Day One

June 25th, 2025 ZUGSPITZE MASTERCLASSES

[ZUGSPITZE
MASTERCLASSES](#)

08:15 Welcome

Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.

[ZUGSPITZE
MASTERCLASSES](#)

10:00 Masterclass AFI Solutions

[ZUGSPITZE
MASTERCLASSES](#)

10:45 Masterclass Prime-ing

[ZUGSPITZE
MASTERCLASSES](#)

11:00 Masterclass Osapiens

[ZUGSPITZE
MASTERCLASSES](#)

11:30 Masterclass Onventis

[ZUGSPITZE
MASTERCLASSES](#)

12:00 Masterclass Tesisquare

[ZUGSPITZE
MASTERCLASSES](#)

12:15 Masterclass Kodiak Hub

[ZUGSPITZE
MASTERCLASSES](#)

12:30 Lunch break

[ZUGSPITZE
MASTERCLASSES](#)

14:00 Masterclass BeNeering

[ZUGSPITZE
MASTERCLASSES](#)

14:30 Masterclass Ecovadis

[ZUGSPITZE
MASTERCLASSES](#)

15:00 Masterclass Zycus

[ZUGSPITZE
MASTERCLASSES](#)

15:30 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

[ZUGSPITZE
MASTERCLASSES](#)

16:15 Masterclass ISPnext

[ZUGSPITZE
MASTERCLASSES](#)

17:15 Zugspitze Speaker Awards Ceremony

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[ZUGSPITZE
MASTERCLASSES](#)

18:15 Procurement Summit AFTERSHOW LOUNGE

Drinks and networking for all participants



Procurement Summit Agenda Day One

June 25th, 2025 MATTERHORN MASTERCLASSES

[MATTERHORN
MASTERCLASSES](#)

08:15 Welcome

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[MATTERHORN
MASTERCLASSES](#)

11:00 Masterclass MarkIT

[MATTERHORN
MASTERCLASSES](#)

11:30 Masterclass Prewave

[MATTERHORN
MASTERCLASSES](#)

12:00 Masterclass H&Z Unternehmensberatung

[MATTERHORN
MASTERCLASSES](#)

12:30 Lunch break

[MATTERHORN
MASTERCLASSES](#)

14:00 Masterclass retarus

[MATTERHORN
MASTERCLASSES](#)

15:00 Masterclass Fullstep

[MATTERHORN
MASTERCLASSES](#)

15:30 Masterclass Integrity Next

[MATTERHORN
MASTERCLASSES](#)

15:45 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

[MATTERHORN
MASTERCLASSES](#)

16:30 Masterclass asklio

[MATTERHORN
MASTERCLASSES](#)

17:30 Matterhorn Speaker Awards Ceremony

Vote in our app for the most inspiring, charismatic or innovative speakers. The top three speakers at the Matterhorn receive a Speaker Award.

[MATTERHORN
MASTERCLASSES](#)

18:15 Procurement Summit AFTERSHOW LOUNGE

Drinks and networking for all participants



Procurement Summit Agenda Day One

June 25th, 2025 MONT BLANC MASTERCLASSES

MONT BLANC
MASTERCLASSES

08:15 Welcome

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MONT BLANC
MASTERCLASSES

12:30 Lunch break



Procurement Summit Agenda Day One

June 25th, 2025 SUSTAINABILITY SUMMIT MAIN STAGE

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08:15 Welcome

Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.

SUSTAINABILITY SUMMIT MAIN STAGE

08:50 Welcome

Our doors open at 08:50 - so you can start networking at the first coffee and secure the best seat.

SUSTAINABILITY SUMMIT MAIN STAGE

09:15 Welcome

Opening of the event with a warm welcome by the moderator.

SUSTAINABILITY SUMMIT MAIN STAGE

09:30 Keynote

SUSTAINABILITY SUMMIT MAIN STAGE

10:00 Coffee break

Enjoy a coffee and make new connections with the Procurement & Sustainability Summit attendees and exhibitors.

SUSTAINABILITY SUMMIT MAIN STAGE

10:30 Keynote

SUSTAINABILITY SUMMIT MAIN STAGE

11:00 AI and sustainability: the path to a smarter and greener future

Artificial intelligence (AI) offers enormous potential to drive sustainable solutions. This panel explores how AI is being used to tackle environmental challenges and promote sustainable innovation. Experts from the tech industry, sustainability research and environmental organizations will discuss concrete applications, risks and ethical issues. Can smart technologies really contribute to a more sustainable world, and what role do data-driven decisions play in this?

Host

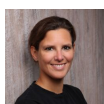


Kirsten Behnke-Schoos
FinActe

SUSTAINABILITY SUMMIT MAIN STAGE

11:45 Sustainable consumption: utopia or realistic future?

The vision of a sustainable consumer society. What steps are necessary to move from today's consumer culture to a more sustainable way of life?



Dr. Sabine Hoffmann
Henkel

SUSTAINABILITY **12:30 Lunch break**
SUMMIT MAIN
STAGE

SUSTAINABILITY **14:00 Sustainability Summit Startup Awards**
SUMMIT MAIN
STAGE Here you'll see innovative start-ups in the sustainability field presenting their solutions. Be inspired and vote!

SUSTAINABILITY **14:45 Keynote**
SUMMIT MAIN
STAGE

SUSTAINABILITY **15:15 Green Leadership: How sustainability departments attract the best Gen-Z talent for business transformation**
SUMMIT MAIN
STAGE Gen-Z is known for its value orientation and strong commitment to sustainability. This panel explores how companies can attract and retain the best talent from this generation through strong sustainability strategies and departments. Experts from human resources, sustainability management and young Gen-Z professionals share their perspectives and strategies. What expectations does Gen-Z have of their employers, and how can companies meet them to secure the future generation of leaders?



Ines Koste
EY



Victoria Knauer Hansen
GreenSign



Valerie Hutterer
AXA Climate



Maria Patschke
FinActe

Host



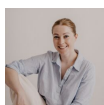
Farah Alice Rosenau
*Jebsen & Jessen
(GmbH & Co.) KG*

SUSTAINABILITY **16:00 Coffee break**
SUMMIT MAIN
STAGE Enjoy a coffee and make new connections with the Procurement & Sustainability Summit attendees and exhibitors.

SUSTAINABILITY
SUMMIT MAIN
STAGE

**16:45 Regulatory challenges and opportunities:
sustainability and supply chain compliance in the
DACH region**

How can companies make their supply chains more sustainable? A look at the challenges and opportunities of green procurement.



Franziska Löhrl
MVV Energie

Host



Thomas Heine
*The Sustainable
Procurement Pledge*

SUSTAINABILITY
SUMMIT MAIN
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17:30 Keynote

SUSTAINABILITY
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18:30 Procurement Summit AFTERSHOW LOUNGE

Drinks and networking for all participants

SUSTAINABILITY
SUMMIT MAIN
STAGE

23:59 End of today's event