



Procurement Summit Agenda Day One

June 25th, 2025 **PROCUREMENT SUMMIT MAIN STAGE**

**PROCUREMENT
SUMMIT MAIN
STAGE**

08:15 Welcome

Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.

**PROCUREMENT
SUMMIT MAIN
STAGE**

09:15 Opening

A short welcome by the event organizer.



Mark van den Brink
*Procurement &
Sustainability Summit*



Sebastian Sachs
Procurement Summit



Joel Haag
*Procurement &
Sustainability Summit*

**PROCUREMENT
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09:30 Keynote in preparation



Jan Grothe
Deutsche Bahn

**PROCUREMENT
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10:00 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

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10:45 The CPO as a shaper of the future

Chief Procurement Officer – the role is currently changing faster than ever. New means, such as digital transformation, but also new challenges, such as global delivery bottlenecks or CO2 neutrality, require additional skills and an expanded repertoire. What is the best positioning of the CPOs of the future? What characteristics and leadership skills are particularly required for this role?



**Dr. Frederic
Folwaczny**
ALTANA

Host



Yurda Burghardt
*Negotiation Advisory
Group*

**PROCUREMENT
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11:30 Keynote in preparation

PROCUREMENT **12:00 Lunch break**
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STAGE

PROCUREMENT **13:30 Sustainable procurement: Into the future together with a smile**
SUMMIT MAIN
STAGE

The demands on procurement managers have increased massively in recent years, but so have the opportunities. Purchasing has never been in a better position to prove its value to a company than it is today. Mastering the challenges requires teamwork, both with internal and external stakeholders. Only with collaborative approaches can the right course be set together and economic, social and ecological improvements realised in the supply chains.



Gundula Ullah
FUNKE Mediengruppe



Dr. Alexander Miehr
Thüga

Host



Yvonne Jamal
JARO Institut für Nachhaltigkeit und Digitalisierung

PROCUREMENT **14:15 Procurement Summit Startup Awards, part 1**
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Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!



Michael Pleuger
akirolabs



Nils Stausberg
kiresult



Tobias Brühne
onu.energy

PROCUREMENT **15:00 Coffee break**
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STAGE

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

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15:45 Head to head: direct and indirect procurement competing for efficiency and value

In our panel "Head to Head": Direct and Indirect Procurement Competing for Efficiency and Value', we will discuss in detail how direct and indirect procurement face each other and compete for efficiency and value. We will highlight the different strategies, challenges and potentials of these two types of procurement and offer insights into their impact on organisations.



**Carmen Lilly
Zeitlinger**
Trodat



Florian Ehring
Tchibo



Dr. Boris Idler
Festo

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16:30 Procurement Summit Startup Awards, part 2

Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!

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17:15 AI meets human touch: how automation is redefining procurement

Here we discuss how the integration of modern technologies such as IoT, AI and big data is changing the purchasing process and what role human expertise plays in this. Will automation and AI make procurement more efficient or jeopardise human jobs?



Simon Kreidel
Würth



Alexander Pingert
Lufthansa



Elena Brauns
Stromnetz Berlin



Boris Brauner
SIGNAL IDUNA

Host



Dr. Ulrich Piepel
*Consultant & Business
Angel*

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18:00 Procurement Summit Awards Ceremony

Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.

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18:15 Procurement Summit AFTERSHOW LOUNGE

Drinks and networking for all participants



Procurement Summit Agenda Day One

June 25th, 2025 ZUGSPITZE MASTERCLASSES

- ZUGSPITZE** **08:15 Welcome**
MASTERCLASSES Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.
- ZUGSPITZE** **10:00 Masterclass AFI Solutions**
MASTERCLASSES
- ZUGSPITZE** **10:45 Masterclass Prime-ing**
MASTERCLASSES
- ZUGSPITZE** **11:00 Masterclass Osapiens**
MASTERCLASSES
- ZUGSPITZE** **11:30 Masterclass Onventis**
MASTERCLASSES
- ZUGSPITZE** **12:00 Masterclass Tesisquare**
MASTERCLASSES
- ZUGSPITZE** **12:15 Masterclass Kodiak Hub**
MASTERCLASSES
- ZUGSPITZE** **12:30 Lunch break**
MASTERCLASSES
- ZUGSPITZE** **14:00 Masterclass BeNeering**
MASTERCLASSES
- ZUGSPITZE** **14:30 Masterclass Ecovadis**
MASTERCLASSES
- ZUGSPITZE** **15:00 Masterclass Zycus**
MASTERCLASSES
- ZUGSPITZE** **15:30 Coffee break**
MASTERCLASSES Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.
- ZUGSPITZE** **16:15 Masterclass ISPnext**
MASTERCLASSES
- ZUGSPITZE** **17:15 Zugspitze Speaker Awards Ceremony**
MASTERCLASSES Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.
- ZUGSPITZE** **18:15 Procurement Summit AFTERSHOW LOUNGE**
MASTERCLASSES Drinks and networking for all participants



Procurement Summit Agenda Day One

June 25th, 2025 MATTERHORN MASTERCLASSES

- MATTERHORN MASTERCLASSES** **08:15 Welcome**
Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.
- MATTERHORN MASTERCLASSES** **11:00 Masterclass MarkIT**
- MATTERHORN MASTERCLASSES** **11:30 Masterclass Prewave**
- MATTERHORN MASTERCLASSES** **12:00 Masterclass H&Z Unternehmensberatung**
- MATTERHORN MASTERCLASSES** **12:30 Lunch break**
- MATTERHORN MASTERCLASSES** **14:00 Masterclass retarus**
- MATTERHORN MASTERCLASSES** **15:00 Masterclass Fullstep**
- MATTERHORN MASTERCLASSES** **15:30 Masterclass Integrity Next**
- MATTERHORN MASTERCLASSES** **15:45 Coffee break**
Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.
- MATTERHORN MASTERCLASSES** **16:30 Masterclass asklio**
- MATTERHORN MASTERCLASSES** **17:30 Matterhorn Speaker Awards Ceremony**
Vote in our app for the most inspiring, charismatic or innovative speakers. The top three speakers at the Matterhorn receive a Speaker Award.
- MATTERHORN MASTERCLASSES** **18:15 Procurement Summit AFTERSHOW LOUNGE**
Drinks and networking for all participants