



Procurement Summit Agenda Day One

June 25th, 2025 MAIN STAGE

MAIN STAGE

08:15 Welcome

Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.

MAIN STAGE

09:15 Opening

A short welcome by the event organizer.



Mark van den Brink
*Procurement &
Sustainability Summit*



Sebastian Sachs
Procurement Summit



Joel Haag
*Procurement &
Sustainability Summit*

MAIN STAGE

09:30 Keynote in preparation

MAIN STAGE

10:00 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

MAIN STAGE

10:45 The CPO as a shaper of the future

Chief Procurement Officer - the role is currently changing faster than ever. New means, such as digital transformation, but also new challenges, such as global delivery bottlenecks or CO2 neutrality, require additional skills and an expanded repertoire. What is the best positioning of the CPOs of the future? What characteristics and leadership skills are particularly required for this role?

Host



Yurda Burghardt
*Negotiation Advisory
Group*

MAIN STAGE

11:30 Keynote in preparation

MAIN STAGE

12:00 Lunch break

MAIN STAGE

13:30 Sustainable procurement: Into the future together with a smile

The demands on procurement managers have increased massively in recent years, but so have the opportunities. Purchasing has never been in a better position to prove its value to a company than it is today. Mastering the challenges requires teamwork, both with internal and external stakeholders. Only with collaborative approaches can the right course be set together and economic, social and ecological improvements realised in the supply chains.



Gundula Ullah
FUNKE Mediengruppe



Dr. Alexander Miehr
Thüga

Host



Yvonne Jamal
*JARO Institut für
Nachhaltigkeit und
Digitalisierung*

MAIN STAGE

14:15 Procurement Summit Startup Awards, part 1

Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!

MAIN STAGE

15:00 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

MAIN STAGE

15:45 Head to head: direct and indirect procurement competing for efficiency and value

In our panel "Head to Head": Direct and Indirect Procurement Competing for Efficiency and Value', we will discuss in detail how direct and indirect procurement face each other and compete for efficiency and value. We will highlight the different strategies, challenges and potentials of these two types of procurement and offer insights into their impact on organisations.



**Carmen Lilly
Zeitlinger**
Trodat



Florian Ehring
Tchibo

MAIN STAGE

16:30 Procurement Summit Startup Awards, part 2

Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!

MAIN STAGE

17:15 AI meets human touch: how automation is redefining procurement

Here we discuss how the integration of modern technologies such as IoT, AI and big data is changing the purchasing process and what role human expertise plays in this. Will automation and AI make procurement more efficient or jeopardise human jobs?



Simon Kreidel
Würth



Alexander Pingert
Lufthansa



Elena Brauns
Stromnetz Berlin

MAIN STAGE

18:00 Procurement Summit Awards Ceremony

Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.

MAIN STAGE

18:15 Procurement Summit AFTERSHOW LOUNGE

Drinks and networking for all participants



Procurement Summit Agenda Day One

June 25th, 2025 ZUGSPITZE MASTERCLASSES

- ZUGSPITZE** **08:15 Welcome**
MASTERCLASSES Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.
- ZUGSPITZE** **10:00 Masterclass AFI Solutions**
MASTERCLASSES
- ZUGSPITZE** **10:45 Masterclass Prime-ing**
MASTERCLASSES
- ZUGSPITZE** **11:00 Masterclass Osapiens**
MASTERCLASSES
- ZUGSPITZE** **11:30 Masterclass Onventis**
MASTERCLASSES
- ZUGSPITZE** **12:00 Masterclass Tesisquare**
MASTERCLASSES
- ZUGSPITZE** **12:15 Masterclass Kodiak Hub**
MASTERCLASSES
- ZUGSPITZE** **12:30 Lunch break**
MASTERCLASSES
- ZUGSPITZE** **14:00 Masterclass BeNeering**
MASTERCLASSES
- ZUGSPITZE** **14:30 Masterclass Ecovadis**
MASTERCLASSES
- ZUGSPITZE** **15:30 Coffee break**
MASTERCLASSES Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.
- ZUGSPITZE** **16:45 In preparation**
MASTERCLASSES
- ZUGSPITZE** **17:15 Zugspitze Speaker Awards Ceremony**
MASTERCLASSES Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.
- ZUGSPITZE** **18:15 Procurement Summit AFTERSHOW LOUNGE**
MASTERCLASSES Drinks and networking for all participants



Procurement Summit Agenda Day One

June 25th, 2025 MATTERHORN MASTERCLASSES

[MATTERHORN
MASTERCLASSES](#)

08:15 Welcome

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[MATTERHORN
MASTERCLASSES](#)

11:00 Masterclass MarkIT

[MATTERHORN
MASTERCLASSES](#)

11:30 Masterclass Prewave

[MATTERHORN
MASTERCLASSES](#)

12:30 Lunch break

[MATTERHORN
MASTERCLASSES](#)

14:00 Masterclass retarus

[MATTERHORN
MASTERCLASSES](#)

15:45 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

[MATTERHORN
MASTERCLASSES](#)

16:30 Masterclass Asklio

[MATTERHORN
MASTERCLASSES](#)

17:30 Matterhorn Speaker Awards Ceremony

Vote in our app for the most inspiring, charismatic or innovative speakers. The top three speakers at the Matterhorn receive a Speaker Award.

[MATTERHORN
MASTERCLASSES](#)

18:15 Procurement Summit AFTERSHOW LOUNGE

Drinks and networking for all participants